



**UNION
RESCUE**
MISSION
LITTLE ROCK, AR

Night On The Street 2021

Choose to be “homeless” for one evening and spend a “Night On The Street.” Bring your friends & coworkers to form a team in your own “homeless camp” to raise money & awareness in fighting homelessness!

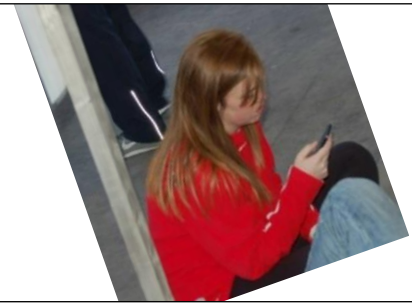
Use your cell phone to call your friends, family, coworkers, and neighbors. Post a status of your “situation” on Facebook and other social media and ask them to help you get off the street by raising awareness and support for those struggling with homelessness in the streets of Central Arkansas.



March 16, 2021

5– 9pm

**War Memorial Stadium
East Concourse**



It is as easy as “Hi, I am choosing to be homeless tonight to raise awareness of the more than 2,500 people who live on the streets in Central Arkansas. The Union Rescue Mission is the largest service provider to the homeless and helps those who are mentally ill, addicted and abused. How much money would you be willing to pledge to get me, and all these others in need, off of the streets and given a life of hope?” Then you fill out the pledge card and the URM takes care of the rest!

You are raising awareness about homelessness in Arkansas! You are raising support for the URM as we actively treat every leading cause of homelessness – abuse, mental illness & addiction! Participation in this event is FREE & dinner will be provided!

For more information call URM at 501-370-0808.

NIGHT ON THE STREET 2021

CORPORATE SPONSORSHIP LEVELS



SHARING LOVE PRESENTING SPONSOR: \$10,000

- Company Logo as Presenting Sponsor on all promotional materials for the event
- Company Logo as Presenting Sponsor featured on banner displayed prominently at the event
- Company Logo listed as Presenting Sponsor on the event insert in Newsletter mailed to over 8500 Mission donors
- Company Logo on mass email event marketing to Mission supporters
- Company Logo as Presenting Sponsor on the Event page of the Union Rescue Mission's website
- Featured Social Media Post on the Presenting Sponsor with link to company's website and social media pages
- Multiple Event Social Media Posts listing all sponsors
- Sponsorship Announcements (noted as Presenting Sponsor) throughout the event

SHARING FAITH SPONSORSHIP: \$5,000

- Company Logo as Sponsor featured on banner displayed prominently at the event
- Company Logo listed as a sponsor on the event insert in the Newsletter mailed to over 8500 Mission donors
- Company Logo as a sponsor on the Event page of the Union Rescue Mission's website
- Company Logo on mass email event marketing to Mission supporters
- Multiple Event Social Media Posts listing all sponsors
- Sponsorship Announcements throughout the event

SHARING HOPE SPONSORSHIP: \$1,000

- Company Logo as Sponsor featured on banner displayed prominently at the event
- Company Logo listed as a sponsor on the event insert in the Newsletter mailed to over 8500 donors
- Company Logo as a sponsor on the Event page of the Union Rescue Mission's website
- Company Logo on mass email event marketing to Mission supporters

NIGHT ON THE STREET 2021

CORPORATE SPONSORSHIP COMMITMENT



BUSINESS: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WE COMMIT TO THE FOLLOWING SPONSORSHIP LEVEL:

SHARING LOVE (PRESENTING SPONSOR) \$10,000: _____

SHARING FAITH SPONSOR \$5,000: _____

SHARING HOPE SPONSOR \$1,000: _____

PAYMENT OPTIONS:

CHECK ENCLOSED (PAYABLE TO THE UNION RESCUE MISSION) FOR THE FULL AMOUNT. _____

PLEASE SEND AN INVOICE FOR THE FULL AMOUNT TO THE ABOVE ADDRESS. _____

WE HAVE PAID ONLINE AT URMISSIONLR.ORG/DONATE _____

PLEASE SEND A QUARTERLY INVOICE (for Amounts greater than \$1,000) TO THE ADDRESS BELOW. _____

****DEADLINE FOR SPONSORSHIP COMMITMENT TO INCLUDE LOGO:
MARCH 1, 2021**

SPONSORSHIP CONTACT SIGNATURE:

Please mail all checks made payable to: **UNION RESCUE MISSION
PO BOX 164057
LITTLE ROCK, AR 72216**