



Night on the Street 2018

Information Pack

2018 Night on the Street

Spend a Night on the Street So Somebody Else Doesn't Have To

Thursday, March 15th, 2018

War Memorial Stadium, East Concourse - Little Rock, Arkansas

Did you know that more than 2,500 men, women and children are homeless in Central Arkansas every night? Homelessness is everywhere. Become part of the solution. Help the homeless in Little Rock, Central Arkansas and ultimately across America by participating in NIGHT ON THE STREET!

WHEN: March 15th, 2018 - REGISTER TODAY
WHERE: War Memorial Stadium – East Concourse, Little Rock
TIME: 5:00 p.m. - 9:00 p.m.

On March 15th, 2018, Union Rescue Mission will host their 11th **Annual Night on the Street** at War Memorial Stadium East Concourse. Join people from all over Central Arkansas from 5:00 – 9:00PM to raise awareness of homelessness. The funds help thousands of local homeless men, women, and children put their lives back together. At Night on the Street participants are asked to call friends, family,

and co-workers to pledge a donation. All donations go to helping the homeless at Union Rescue Mission: Nehemiah House and Dorcas House. Most homelessness is a result of domestic violence, addiction, or mental illness. The Union Rescue Mission / Dorcas House / Nehemiah House has programs to minister to ALL of these!

To register, please contact the Union Rescue Mission at 501-370-0808 or email at mharper@urmissionlr.org. **Participants should bring items they will need to spend the evening outdoors (i.e. laptop, chairs, cell phones, charger, blankets, and jackets).** Dinner will be provided and private security will be in place continuously throughout the night.

Bring your cell phones and be ready to make calls to anyone and everyone you know how much money they are willing to pledge to get you “off the streets tonight.” Then fill out a pledge card that we will provide and we will do the rest! We will mail it to them with a return envelope. **Every pledge counts! It all adds up to make a BIG difference!**

The Opportunities for Involvement:

- 1) ***Be a Participant*** at the Night on the Street as part of a Team- Individuals sign up under their team name.
- 2) ***Sponsor*** other Participants. Make an online donation on Union Rescue Mission webpage: www.urmissionlr.org and click on the PayPal link.
- 3) ***Volunteer*** with other schools/organizations/churches to help with the “Night on the Street” event.
- 4) ***Attend and Promote*** the “Night on the Street Event” to friends/family with free flyers.
- 5) ***Form Teams*** to participate in Night on the Street. Each team has their own spot for their camp and can compete against other teams if they want to.

INDIVIDUAL FUNDRAISING IDEAS

To obtain your pledges at the Night on the Street Event:

As a participant you will bring your cell phone. Feel free to also bring your church directory, your address book, or a local phone book. Call your friends, coworkers, friends of your parents, neighbors, etc. (You get the idea!) When they answer the phone just say, "Hi there! I am choosing to be homeless tonight in honor of the thousands of people here in Arkansas who have no choice but to be homeless. How much money would you be willing to pledge to get me off the streets tonight?"

You will be given pledge cards to fill out and turn in. You will also be given fact sheets about the Union Rescue Mission / Dorcas House / Nehemiah House in case they want to know more about who is helping the homeless. It's that easy!

Overwhelmed by your Night on the Street goal? Don't worry--- here are ways to help you get pledges from family, friends, and coworkers so you can participate in the Night on the Street experience.

Make your fundraising easy- 8 Simple Steps to Success!

1. GIVE - Your own contribution\$25.00
2. CALL - Ask your best friend..... \$25.00
3. CALL - Ask 3 relatives \$50.00 each
4. CALL - Ask 3 coworkers/teachers \$30.00 each
5. CALL - Ask 3 friends..... \$30.00 each
6. CALL - Ask 3 neigh..... \$30.00 each
7. CALL - Ask 3 people at church \$30.00 each
8. CALL - Ask 2 local businesses \$20.00 each
9. **You have just raised a TOTAL of..... \$600!!!**

TEAM BUILDING IDEAS:

1. A local business of your place of employment.
2. Church Sunday School class, small groups, youth groups, Celebrate Recovery groups, etc.
3. Insurance Office teams
4. Realtor teams
5. Fire Station or Police Station teams
6. Local civic organization teams
7. Sorority or fraternity teams

The registration form is attached. All you need to do is get it filled out and faxed or emailed in. Happy building! ☺

